

7 Day Intensive NLP Practitioner Certification Training

Date: 8-14th November 2014 6th -13th March 2015

Location: West Cornwall

HAVE YOU EVER WONDERED ABOUT THE WORKINGS OF THE HUMAN MIND?

Welcome to the preview of the Illuminating Training NLP Practitioner Certification Programme.

When you see NLP as both an art and a science.

As the artistry of change, creation, innovation and generativity - inspired by curiosity and fuelled by wanton experimentation.

This artistry has a bed, a grounding element - the science, the underlying order - together the two form a model. The Model we now know as NLP.

The NLP model literally uncovers and ignites potential. Whether you are interested in becoming a practitioner to work in Therapy, to enable others to transform their lives, or, whether you are keen to improve your management style or the effectiveness of your business. This is the course for you.

With the 7 day Practitioner Certification Programme you can take this artistry and make it your own. To ignite your own potential.

Firstly why would you want to study NLP?

Learning NLP is one of the most transformational experiences there is. Attending an NLP Practitioner Training gives you a solid grasp of why we do the things we do, and how you can do the things you do in alignment with who you are to sift the speed, elegance and impact you have

Are you curious about the human mind?

If you want to learn how the human mind really works, what's really going on inside read on....

Discovering the true connection between the mind and the body and how this can be utilised in so many ways to transform physical health, results we achieve, relationships and many more areas this is covered on the Practitioner training. When you are thinking of studying NLP, stepping onto the path of personal and professional growth and the study of excellence. You are investing your time, energy and resources so there are many considerations :

Who should you train with?
Should you do a 20-day or 7 day
practitioner programme?

Where would you like to train which area are you in and is it of value for you to invest time and energy in travelling to a really good NLP institute?

Here at Illuminating Training what's important to us is that you make the right decision for you so that when you do decide to learn NLP with us you know that you are making the right decision.

Why would you want to take the NLP
Practitioner training
with us

- When you do attend our 7 Day Practitioner Training you receive a certification in NLP and Hypnosis and an introduction to your Time Line and how this works for you personally. THIS IS NOT A TIME LINE THERAPY™ CERTIFICATION TRAINING

An attractive combination, which afford you the ability to propel your personal effectiveness to a whole new level.

- By attending our 7 Day Practitioner Training above a 20 day programme you are saving yourself 13 days, that's 13 days you can be out there practicing - this alone is a good enough reason! Though you'll also be aware by the end of the training how fast you actually learn... easily. So you have the same level and quality of understanding and skill if not even more when you do the 7 day Practitioner Certification Programme.

- The certifications you receive are recognised worldwide giving you the flexibility to practice anywhere.

- Your Trainer at Illuminating Training is Victoria Whitney.

When you sign up for the 7 Day Practitioner Training you are entitled to telephone coaching from Victoria and on completion and certification you are entitled to a one hour coaching session around establishing a firm foundation from which you can build your next steps from. This and inclusive telephone and mail coaching for the 1st year as a Practitioner of NLP, Hypnosis and Time Line Therapy™ Techniques.

- In addition you receive coaching from simple life solutions exquisite Master Practitioner of NLP Hypnosis Trainer Sue Whitney

combined with highly qualified and experienced coaching assistants from a variety of NLP specializms. To ensure you make the most of your learning experience with us.

What will you learn?

The foundations of NLP

- Mind opening principles bringing fresh perspectives.
- The keys to communication, simple concept with huge applicability.
- What actually runs your body and what effect our thoughts have on this.

Rapport - the magic of influence

- What it takes to instantly connect with people in any given situation.
- The body language myths explained
- Create unconscious identification with anyone anywhere.
- Use our body, your words and your voice to achieve this either independently or together.
- Keys to maintaining agreement.

The Keys to achievable outcomes

- Gain clarity and congruence about what it is you and others really want
- Save your business time energy and resources with this process
- Create goals and objectives, which actually support their achievement.

Representational systems - our sensory experience.

- Discovery of the variety of ways we experience the world.
- Learn the route to communication in the language people use inside, matching this for maximum results
- Learn to notice peoples eye movements and patterns and what this tells you.

Submodalities - Fine tuning your brain!

- Attune to your brains own thinking language
- Discover how to simply change beliefs!
- How to turn a like into a dislike and vice versa
- Learn to do the famous SWISH to banish unwanted behaviors.

Language patterns - with punch

- How to use language to engineer results
- Learn the value of how you communicate when you do it with precision
- Patterns of language, which enable you to elegantly craft and convey your real message to any audience.
- Modes of questioning which enable you to swiftly retrieve the detail you want
- Negotiation models to increase your elegance and impact.
- Learn how to elegantly overcome objections and maintain agreement.

Anchoring - State management at your fingertips

- Resource anchoring, stacking useful states
 - Collapse anchoring, banish unwanted states in self and others.
 - Enable people to transform their speed of results by moving from stuck states like procrastination to motivation using chaining anchors.
- Strategies - The machine behind the behavior
- Learn the value of the TOTE model.
 - Learn how to elicit other peoples strategies
 - Ramp up your sales process by utilizing strategies to sell with integrity.

Parts - The gateway to experiencing and delivering personal congruence

- Learn how to work with parts
- Learn how to elegantly assist others in integrating parts
- Be astounded by the clarity and congruence this brings to yourself and others

Hypnotherapist certification - As a Practitioner of Hypnosis

- Learn the prime directives of the unconscious mind
- The suggestability tests
- Use your existing rapport skills to transform your ability to carry out non - verbal suggestions.
- Work with the scripts of the Master Milton Erikson especially his favorite.
- The History of Hypnosis
- The general healing paradigm
- How to structure and embed Post Hypnotic suggestions.
- Dispelling any myths about who is in control during the Hypnosis session.

Time Line Therapy™ - As a Practitioner of Time Line Therapy™ techniques

Emotional Control is yours. Time Line Therapy™ techniques are some of the most powerful tools on the planet for releasing negative emotions from the past and then creating the future as you would like it to happen. Overcoming life long problems becomes easier with Time Line Therapy™ Tehniques.

- Introduction to Time Line Therapy™ techniques
- How to elicit an individuals Time Line
- Elicit the Root cause of a problem
- Release negative emotions such as anger, sadness, fear, hurt and guilt from the past
- Release limiting decisions and disempowering beliefs from the past
- Create the future just the way you want it.

How can you learn this in just 7 days?

Firstly as soon as you book on the Practitioner Training your Training Begins when you receive a comprehensive pre study pack, this is created by The Performance Partnership and Master Trainer David Shephard and we use this because we believe the quality of this pre study exceeds any other out there. Completing the pre study takes approximately 70 hours. Every moment along the way you are building your skills as a Practitioner of NLP so when complete you know you are prepared fully for the Practitioner Training itself. The training itself is a dynamic mix of informational learning and exercises. Presented to you in a fun and energized way, which makes learning so much easier. This way you will most definitely leave with your certificates in hand, with an undeniable experience of knowing everything you need to know as a Certified Practitioner of NLP, Hypnosis. The training itself is a dynamic mix of informational learning and exercises. Presented to you in a fun and informative way, which makes learning so much easier.

Where is the Training?

In West Cornwall, within easy reach of Transport links like Newquay Airport who now offers flights direct to London City Airport in addition to National Rail Links, and road links from the A30

Who is Training me?

The Training is delivered by Victoria Whitney, who is inspiring and enchanting as a trainer and motivational speaker and Coach and Therapist. Victoria has Trained and assisted on Trainings Nationally and Internationally so her experience really does know no bounds

Victoria is a Certified Trainer on NLP, a Certified Instructor of Hypnosis and a Certified Time Line Therapy™ Practitioner Trainer and a Master Practitioner of The Creating your Future™ Coaching Process in addition to being a certified NLP Master Coach, Reiki Master - Teacher, who has a keen interest and practice of Esoteric studies and Holding an LLB honours degree. Victoria is passionate about unlocking potential and aligning people with their true authentic self so that can be who they want to be, do what they want to do and have what they want to have.

In Victoria's words

"...Potential is something everyone has, and everyone has the opportunity to realise it fully - in Walt Disney's words, 'if you can Dream it, You can do it'...We all have dreams and we also have, whether we are aware of them or not, infinite resources, to achieve what we want to achieve - often we can find ourselves achieving more than we thought we could, and to do it consistently - NLP is a very valid way to tapping into those resources whether as a client be it Business or Personal or by Training as a Practitioner and Master Practitioner to really extend your flexibility and create the results you want in your life and assist others in doing the same..."

In simple terms If Walt Disney can Enchant the world with a Dream and a mouse... Imagine what you can do with a little imagination, a little illumination and a little attention in the right direction. That's right! Anything really is possible.

How much is this amazing experience worth?

We have held our prices for this year to create even more value for you...!

Our 2014 price is £2085 Plus £100 certification fee.
Early booking fee for the all bookings made one month prior to the commencement of the training £1985 Plus £100 Certification fee.

Plus Already Certified Practitioners of NLP can REVIEW this course with us for JUST £1000! Plus Cert fee of £100 Who ever you have studied with this is your opportunity to expand your skills...** As Published on www.victoriawhitney.com 2014
Its always advisable to call us to enquire as we run variable discounts throughout the year.

PLUS... Yes there is MORE included in the NLP Practitioner Certification Package!

When you sign up for our NLP Practitioner certification, and Receive your Pre Study to make sure you maximize the learning experience for you, you receive UNLIMITED coaching by telephone or email on the Pre study by calling or emailing us at the 50 lets add this up what is included for just £2085 *

1. Manual with 14 audio and Visual CD's Created by one of the world leaders in NLP
2. Unlimited Coaching through the pre study before during the Training
3. 7 Days Training with one of the brightest Trainers of NLP in the West and Beyond
4. Small groups on Training to maximise the level of coaching and Attention you receive from our highly trained coaching assistants.
5. THREE CERTIFICATIONS
6. INTERNATIONAL RECOGNITION *
7. Coaching support for your first year as a practitioner of NLP and establishing yourself in whichever field you choose.

From the day of booking you will receive your pre study within 7 working days.

- Upon Registration with ABNLP, ABH and TLTA.

So call us now to get started on your NLP Practitioner Pre Study, and taking the next step in your personal evolution...

Illuminating Training Office (8 am - 5 pm)
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