



Illuminating Training

Mod one - creative communication.

Subtlety is everything here. Confident communication, from the deepest levels of personality easily and in a way that is unnoticeable to the untrained eye.

Why would you want to enroll on a creative communication Training?

If you are not 100% confident in meeting and presenting yourself then this is for you.

If your role involves over the phone sales and communication this is for you.

If you in your role meet with clients face to face then this is for you.

If the streams of communication in your office are flowing anything less than 100% perfectly this is for you.

If you are curious about integrating the very best principles and skills for the basis of the art of communication with out a week long practitioner training then this is for you.

What is covered?

- The basics are the same though molded to benefit your particular company perfectly (when as an In-house unit)
- What communication means to each different person
- Empowering beliefs of master communicators
- How to get your message across clearly and easily
- How to connect on an unconscious level in 5 seconds if not less.
- The strategy for confident communication anytime anywhere.
- What it takes to actually overcome objections elegantly.
- The only negotiation strategy you will ever need.
- An experience of putting these elements into play and noticing the results.

What if you do?

Imagine, a time where you are about to enter the most important meeting of your entire working life. You have an opportunity to seal the greatest deal your company has been working for some time, a multi million pound contract lies

before you and your communication is what you are relying on to succeed. Today is the day when you are meeting with the CEO to seal the deal and it all rests on your shoulders and your ability to communicate well. The biggest client you have ever had the potential to work with is waiting behind the two doors in front of you. You stop outside the doors for a moment, to appreciate the value before you. As you enter within 5 seconds you have all the indicators that this is set to be the best meeting of your entire life, and it is... you stand out from the others and all because you invested in Illuminating Training.